



Opal Cove Resort, Coffs Harbour 2018

Wednesday 8th August 2018

- 11.00am Registration
12.00pm Lunch
12.45pm Welcome –
Steve Baldwin - President
1.00pm Where are you from - Introduction
1.30pm China and all things Tourism
John King OAM – China Ready - Chair – Australia, South East Asia & Pacific
2.30pm Key Trends Transforming Tourism
Suzanne Cavanagh - Creative Planet Media
3.15pm Afternoon Tea
3.45pm Why Neighbourhoods and Regional Centres are Vital for
Tourism
Suzanne Cavanagh - Creative Planet Media
4.30pm Think Tank and Bright Ideas
5.00pm Conference Close
6.30pm Dinner at Noahs on the Water Front

Thursday 9th August 2018

- 8.30am Welcome
8.45am Facilitated Event Discussion & Think Tank
9.30am Marketing – How to punch above
your weight
Kylie Christian – Hyperion designs - Chair – Interpret Australia
10.30am Morning Tea
11.00am Marketing for Small Towns
Karen Hutchinson
12.30pm Lunch
1.30pm Photography
Dee Kramer - Dee Kramer Photography
2.30pm Tour Activity
5.00pm Conference Close
6.30pm Dinner Off Site – Special Guest - Frankie J Holden

Friday 10th August 2018

- 8.45am Welcome
9.00am Think Tank and Bright Ideas
9.30am Geo Tourism – Australia
Angus Robinson FAusIMM- Chair – GeoTourism Standing Committee
11.00am Morning Tea
11.15am Rail Trails
John Moore – OAM RFD ED - Chairman, Rail Trails for NSW
12.00pm Lunch & Conclude
CONFERENCE CLOSE

*Program subject to change without notice

2018 KEY FOCUS AREAS

- State of the Nation
In Tourism
- Key Trends in Tourism
- Marketing
- Photography
- Geo Tourism
- Rail Trails